



Peter Baker


Exterior Insulation: Strategies and Cladding Attachment

November 16, 2017




Overview

- Building Insulation Retrofit Strategies
- Exterior Insulation Approaches
 - Insulation and Separate Cladding
 - Exterior Insulation and Finish System (EIFS)
 - Insulated Metal Panels
- Cladding Attachment Research



Exterior Insulation and Cladding Attachment


Insulation Retrofit Options



Exterior Insulation and Cladding Attachment

Insulation Retrofit

- Existing buildings are often un-insulated/poorly insulated
- Insulation options are:
 - Cavity fill
 - Interior insulation
 - Exterior insulation



Exterior Insulation and Cladding Attachment

Cavity Fill Insulation

- Cavity fill insulation is most common retrofit – but has limitations
 - 4" cavity for older wood frame
 - ¾" cavity for mass masonry



Exterior Insulation and Cladding Attachment

Interior Insulation

- Interior insulation retrofit concerns
 - Continuity of insulation (partition walls, floors, etc.)
 - Loss of floor space
 - Occupant disruption
- Desirable if exterior appearance is needed/wanted to be maintained
- Often the best approach for historic buildings
- Not ideal from a building physics perspective



Exterior Insulation and Cladding Attachment

Exterior Insulation

- Exterior insulation retrofit
 - Ideal from a building physics perspective
 - Can be completed with less disruption to occupants
 - May come at a higher cost than other approaches



Exterior Insulation and Cladding Attachment

Exterior Insulation

- New approach!
- New approach?
- Not a new approach...
- Pesky Canadians...
- Benefits discussed in Canadian Building Digests produced by the National Research Council of Canada in the 1960's



Exterior Insulation and Cladding Attachment

Exterior Insulation

- CBD 44 (W.P. Brown, A.G. Wilson) – Published in 1963

“Application of insulation over the entire exterior of a wall provides an ideal solution to the problems presented by thermal bridges.”

“It should be stressed that many of the thermal bridges occurring in present-day construction can be avoided, or their effects minimized, if they are recognized in the early stages of design.”

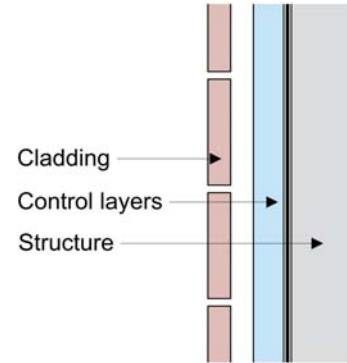


Exterior Insulation and Cladding Attachment

Exterior Insulation

- The “Perfect” Wall

- Increase overall thermal performance
- Minimize thermal bridges
- Minimize potential for air leakage condensation
- Improve air tightness?
- Improve rainwater management?



Exterior Insulation and Cladding Attachment

1980s ON – a “weird” builder



Exterior Insulation and Cladding Attachment

1990s ON – a “good” builder



Exterior Insulation and Cladding Attachment

2000s ON – a “typical” builder



Exterior Insulation and Cladding Attachment

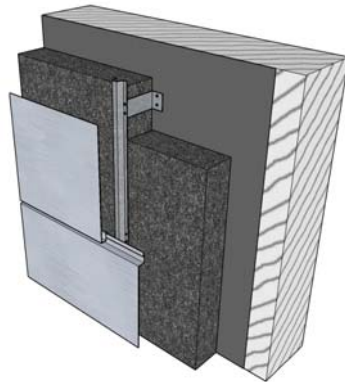
Exterior Insulation Approaches



Exterior Insulation and Cladding Attachment

Exterior Insulation Approaches

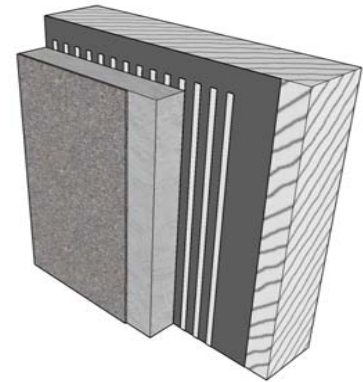
- Insulation and cladding (discrete components)



Exterior Insulation and Cladding Attachment

Exterior Insulation Approaches

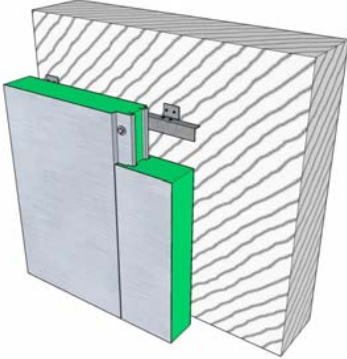
- Insulation and cladding (discrete components)
- Exterior Insulation and Finish System (EIFS)




Exterior Insulation and Cladding Attachment

Exterior Insulation Approaches

- Insulation and cladding (discrete components)
- Exterior Insulation and Finish System (EIFS)
- Insulated Metal Panels (IMP)
 - Used as a complete enclosure

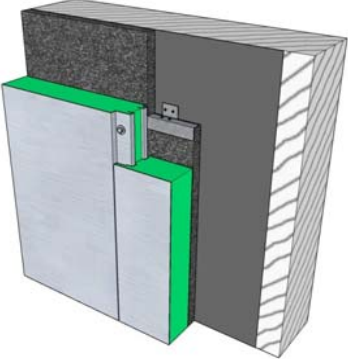





Exterior Insulation and Cladding Attachment

Exterior Insulation Approaches

- Insulation and cladding (discrete components)
- Exterior Insulation and Finish System (EIFS)
- Insulated Metal Panels (IMP)
 - Used as a complete enclosure
 - Used as an insulated cladding






Exterior Insulation and Cladding Attachment

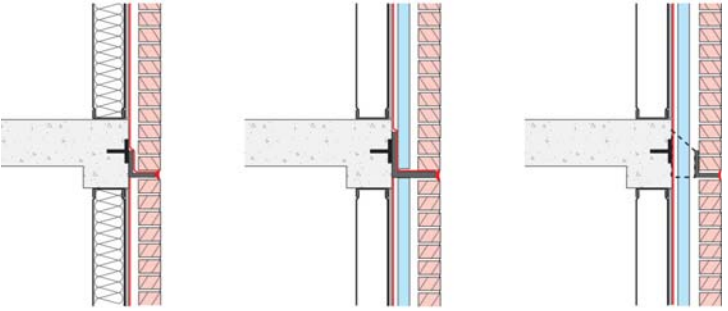
Brick Veneer

- Brick veneer has some of the longest history with exterior insulation
 - Long history = more common
 - More common = less questions
- Not always well done



Exterior Insulation and Cladding Attachment


Brick Veneer



“The Ugly”

“The Bad”

“The Good”



Exterior Insulation and Cladding Attachment

Brick Veneer

Labels in diagram:

- Lapped sheet or liquid-applied water and air barrier
- Rigid foam or semi-rigid mineral fiber insulation; nominal 1" drainage gap
- Insulation retention washer
- Vent and drain openings @ 24" o.c.
- Stainless steel projecting drip flashing
- Vent openings
- Moisture-resistant gypsum sheathing
- Intermittent steel angle to support gusset that supports shell angle
- Concrete floor slab
- Use backer rod to fill deflection joint and debond water and air barrier

Exterior Insulation and Cladding Attachment

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Brick Veneer

Exterior Insulation and Cladding Attachment

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Brick Veneer

Labels in diagram:

- MASONRY VENEER
- EDGE AIR BARRIER MEMBRANE
- CONCRETE BLOCK
- CONTINUOUS FLEXIBLE FLASHING ADHERED TO ALL MASONRY SURFACES AND OVER CONTINUOUS METAL FLASHING
- WEEP HOLES
- STEEL SHELF ANGLE
- PERFORATED INSULATION
- FRAMING
- FERRO TIE
- EXTERIOR SUPPORT SYSTEM
- REINFORCED CONCRETE SLAB
- CONTINUOUS METAL FLASHING WITH OVER LAP ADHERED TO SHELF ANGLE WITH SEALANT

Exterior Insulation and Cladding Attachment

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Brick Veneer

- Alternate details and support options exist
- Support systems for brick can be modified for other building elements
 - Decks
 - Balconies
 - Canopies
 - Etc.

Exterior Insulation and Cladding Attachment

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Brick Veneer

Exterior Insulation and Cladding Attachment

Brick Veneer

Exterior Insulation and Cladding Attachment

Other Claddings

- For insulation less than 1.5" – direct attachment of cladding though insulation back to the structure is practical
- For insulation greater than 2" – a secondary cladding support structure is often needed.

Exterior Insulation and Cladding Attachment

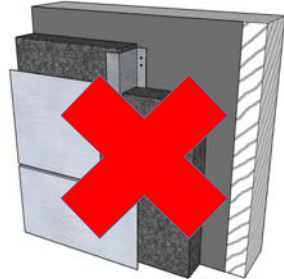
Other Claddings

- Lighter weight claddings (metal/wood/fiber cement)
 - Less common = less experience
 - Less experience = more questions
- Cladding support systems historically done poorly
- Systems are getting better

Exterior Insulation and Cladding Attachment

Other Claddings


- Single “z-furring”
 - Poor thermal performance (steel stud wall on the exterior – why bother?)



Exterior Insulation and Cladding Attachment

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Other Claddings



Exterior Insulation and Cladding Attachment

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Other Claddings

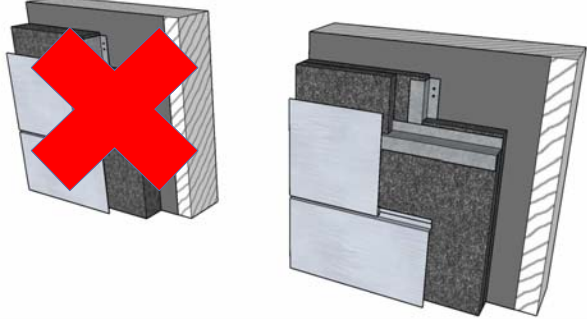
- Single “z-furring”
- Double “z-furring”
 - Can be made to function reasonably well provided that two layers of insulation are used.
 - Often designed with first layer bridging insulation and second layer creating a gap behind the cladding = single “z-furring”

Exterior Insulation and Cladding Attachment

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Other Claddings

- Single “z-furring”
- Double “z-furring”

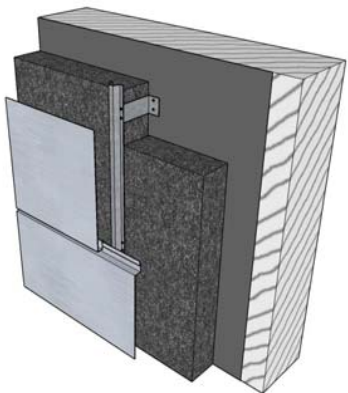



Exterior Insulation and Cladding Attachment

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Other Claddings

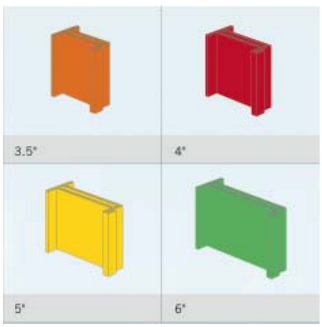

- Single “z-furring”
- Double “z-furring”
- Clip and “z-furring” or hat channel
 - Metal clip
 - Fiberglass clip






Exterior Insulation and Cladding Attachment

Other Claddings

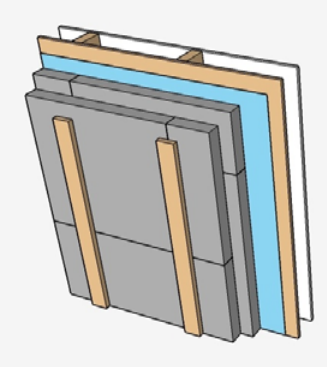






Exterior Insulation and Cladding Attachment

Other Claddings

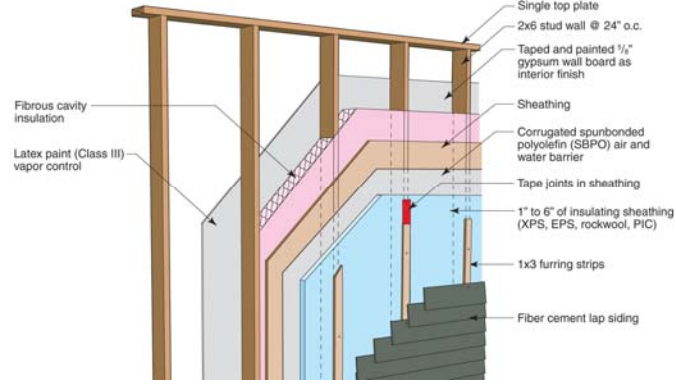
- Single “z-furring”
- Double “z-furring”
- Clip and “z-furring” or hat channel
 - Metal clip
 - Fiberglass clip
- Attach furring directly back to structure through insulation






Exterior Insulation and Cladding Attachment

Other Claddings

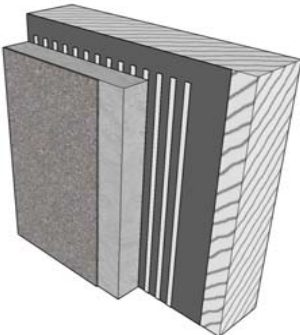





Exterior Insulation and Cladding Attachment

EIFS

- Exterior Insulation and Finish System (EIFS)
 - Lightweight
 - Cost effective
 - Water managed
- Minimal Thermal Bridging
- R-4 per inch
- System has a tainted history







Exterior Insulation and Cladding Attachment

EIFS

- Commonly installed using adhesive
- The adhesive can also form the drainage gap in water managed systems





Exterior Insulation and Cladding Attachment

EIFS

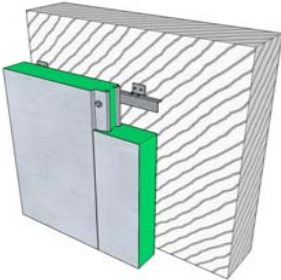





Exterior Insulation and Cladding Attachment

Insulated Metal Panels

- Insulated Metal Panels (IMP)
 - Lightweight
 - Moderate cost
 - Water managed
- Minimal Thermal Bridging
- R-7.5+ per inch
- Can be an excellent enclosure system
- Requires some consideration for retrofit applications

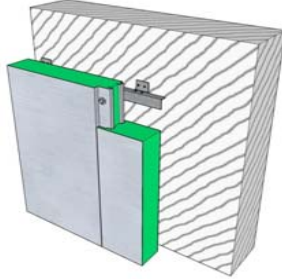





Exterior Insulation and Cladding Attachment

Insulated Metal Panels

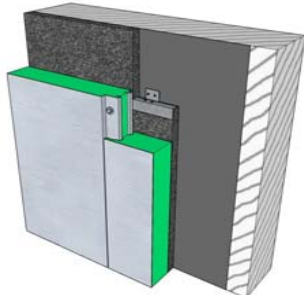
- Can be used as both a complete enclosure system





Exterior Insulation and Cladding Attachment

Insulated Metal Panels

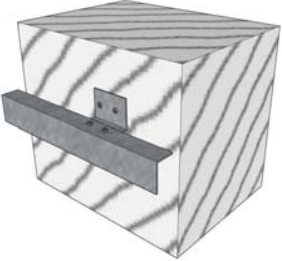
- Can be used as both a complete enclosure system
- Can also be used as an insulated cladding system





Exterior Insulation and Cladding Attachment

Insulated Metal Panels

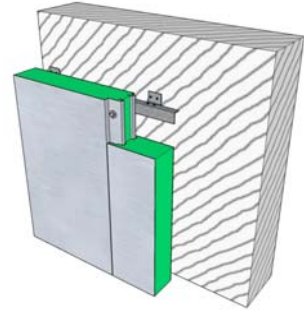
- Attachment often to metal hat channel or z-furring
 - In retrofit applications out of plane walls can require special adjustable systems or shims





Exterior Insulation and Cladding Attachment

Insulated Metal Panels

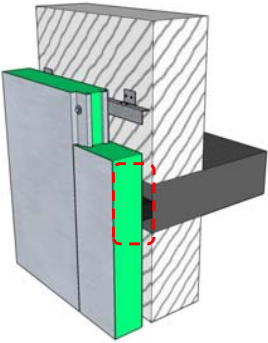
- IMP as a complete enclosure system
 - Provides all enclosure functions into a single system
 - System design as intended by panel manufactures





Exterior Insulation and Cladding Attachment

Insulated Metal Panels

- IMP as a complete enclosure system
 - May require special detailing for compartmentalization at floors or partition walls, particularly in retrofit applications

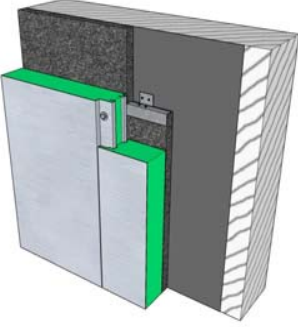





Exterior Insulation and Cladding Attachment

Insulated Metal Panels

- IMP as an insulated cladding system
 - Provides thermal insulation and cladding
 - Rain water management and air tightness are provided by other elements
 - Modification to manufacturers intended design

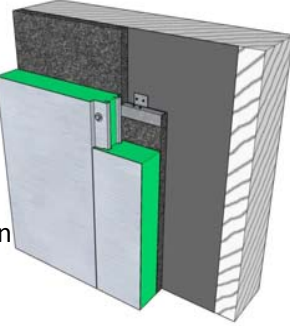





Exterior Insulation and Cladding Attachment

Insulated Metal Panels (Retrofits)


- IMP as an insulated cladding system
 - Need to fill space between the panel and back up wall to prevent air by-pass of the insulation
 - Can simplify certain details such as interfaces at balconies, lower roofs, and compartmentalization
 - More in line with common construction detailing





Exterior Insulation and Cladding Attachment

Cladding Support System: Direct Attachment Through Insulation



Exterior Insulation and Cladding Attachment

Background

- Industry trend to using exterior rigid insulation
 - Increased thermal value
 - Condensation resistance
 - Increased air tightness (possibly)
 - Increased rainwater management (possibly)
- Need to develop a means to attach cladding over thick layers of exterior insulation that can meet the following requirements:
 - Provides good thermal performance
 - Low cost
 - Easy to construct/install (low cost)



Exterior Insulation and Cladding Attachment

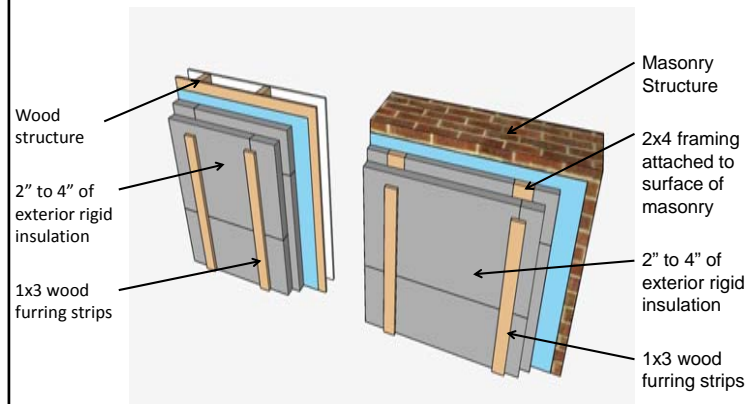
Background

- Current pneumatic nailers have maximum fastener lengths of 3" to 3.5" which limits insulation thicknesses to 1.5" max
 - 3.5" fastener, ¼" to ½" siding, 1 ½" embedment (3.5-0.5-1.5 = 1.5" max insulation)
- Therefore, for insulation greater than 1.5" direct attachment of cladding though the insulation back to the structure is often not practical



Exterior Insulation and Cladding Attachment

Direct Attachment Through Insulation



Exterior Insulation and Cladding Attachment


Direct Attachment Through Insulation



Exterior Insulation and Cladding Attachment

Direct Attachment Through Insulation

- Lots of practical experience with this approach for lightweight cladding systems over thick layers of insulation (several decades).
- Approach has demonstrated very good long term performance
- High resistance from industry
 - Compression resistance of insulation
 - Long term creep




Exterior Insulation and Cladding Attachment

“Myths”

- “Does the insulation crush under load?”
- YES!
- Loading a system until failure (500lbs to 1000lbs or more per screw fastener) will crush most rigid insulations

.....Unfortunately that is the wrong question





Exterior Insulation and Cladding Attachment

“Myths”

- “Does the insulation crush under a load similar to what will be imposed on it in a cladding support application?”
- The answer is no!...

Context is important






Exterior Insulation and Cladding Attachment

Typical Loads

- Typical cladding weights (psf)

	low	high
Vinyl	0.6	1.0
wood	1.0	1.5
fiber cement	3.0	5.0
stucco	10.0	12.0
adhered stone veneers	17.0	25.0



Exterior Insulation and Cladding Attachment

Typical Loads

- Typical weights per fastener (lbs)

fastener spacing (in)	16" x 16"	16" x 24"	24" x 24"
area/fastener (ft2)	1.78	2.67	4
vinyl	1.8	2.7	4.0
wood	2.7	4.0	6.0
fibercement	8.9	13.3	20.0
stucco	21.3	32.0	48.0
adhered stone veneers	44.4	66.7	100.0



Exterior Insulation and Cladding Attachment

Design Criteria

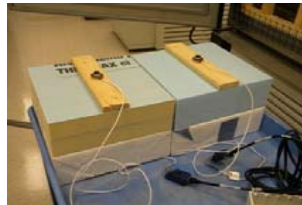
- Acceptable deflection not ultimate capacity governs
- What is acceptable deflection?
 - Movement a cladding system can accommodate without physical damage or exceeding aesthetic tolerances
- Proposed limit of 1/16" vertical deflection



Exterior Insulation and Cladding Attachment

BSC Cladding Attachment Research

- Began in 2011
- Looking to expand on previous research
- Broken into two sections:
 - mechanics of the cladding attachment system
 - long term environmental exposure



Exterior Insulation and Cladding Attachment

Full System Laboratory Tests


- Looked at initial response full system capacity as well as long term sustained loading
- Used full scale samples to limit variations in fastener installation




Exterior Insulation and Cladding Attachment

Full System Laboratory Tests

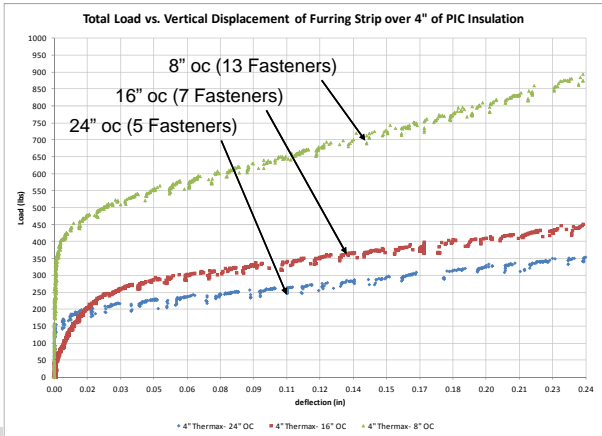
- Results
 - Insulation type not a significant influence on system capacity
 - System capacity is a function of the number of fasteners used
 - High measured capacities and stable performance under controlled environmental conditions






Exterior Insulation and Cladding Attachment

Full System Laboratory Tests



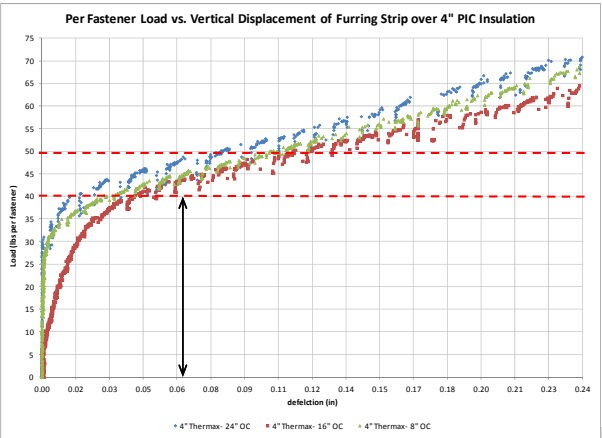
Total Load vs. Vertical Displacement of Furring Strip over 4" of PIC Insulation

8" oc (13 Fasteners)
16" oc (7 Fasteners)
24" oc (5 Fasteners)



Exterior Insulation and Cladding Attachment


Full System Laboratory Tests



Per Fastener Load vs. Vertical Displacement of Furring Strip over 4" PIC Insulation

Load (lb per fastener)

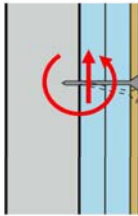
deflection (in)



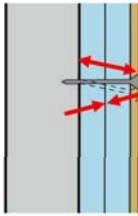
Exterior Insulation and Cladding Attachment

BSC Cladding Attachment Research

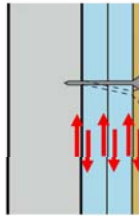
- System Mechanics




Shear and rotational resistance provided by fastener to wood connections



Rotational resistance provided by tension in fastener and compression of the insulation




Vertical movement resistance provided by friction between layers

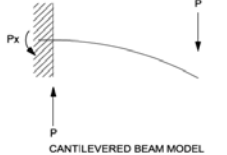


Exterior Insulation and Cladding Attachment

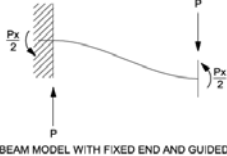
Screw Bending

- Cantilever
- Double Bending
- Screw Shaft Bearing






CANTILEVERED BEAM MODEL




BEAM MODEL WITH FIXED END AND GUIDED END



Exterior Insulation and Cladding Attachment

Screw Bending

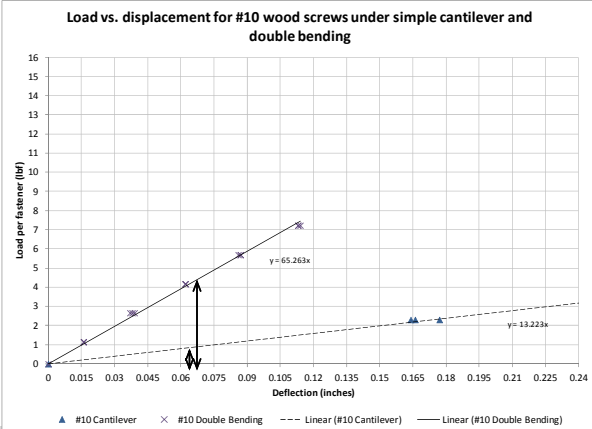
- Double bending resistance was significantly higher (~4 times) than simple cantilever.
- Double bending is more in line with the expected performance of the assemblies but still only accounted for a fraction of the total measured system capacity
- Screw shaft bearing on the insulation was hard to quantify, but appeared to be significant in short term (initial response) tests




Exterior Insulation and Cladding Attachment

Screw Bending

Load vs. displacement for #10 wood screws under simple cantilever and double bending




Deflection (inches)	Load per fastener (lbf) - #10 Cantilever	Load per fastener (lbf) - #10 Double Bending
0.015	~1.0	-
0.03	~2.0	-
0.045	-	~4.0
0.06	~3.0	~6.0
0.075	-	~8.0
0.09	~4.0	~10.0
0.105	-	~12.0
0.12	~5.0	~14.0
0.165	-	~18.0
0.18	~6.0	-

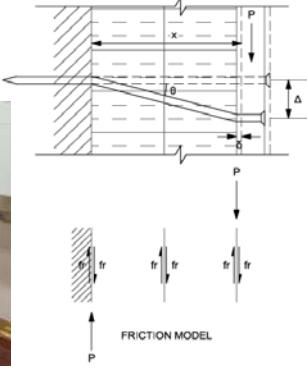


Exterior Insulation and Cladding Attachment


System Friction

- Compression Forces
- Coefficients of Friction





FRICION MODEL



Exterior Insulation and Cladding Attachment

System Friction

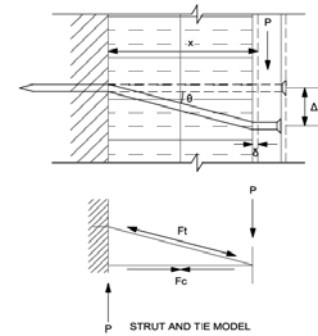
- Compression Forces were measured at around 150lbf/fastener to drive a #10 wood screw flush with face of furring
- Coefficients of frictions were typically around 0.25
- Compression forces were also measured to drop off over time (around 20% to 30%) after initial loading and be highly sensitive to environmental conditions



Exterior Insulation and Cladding Attachment

Compression Strut

- Function of fastener tension and insulation compression
- Measured insulation compression properties
- Difficult to measure directly
 - Fastener bending present
 - Hard to create a "frictionless" system
- May have a more significant contribution in the form of additional friction than compression resistance



Exterior Insulation and Cladding Attachment

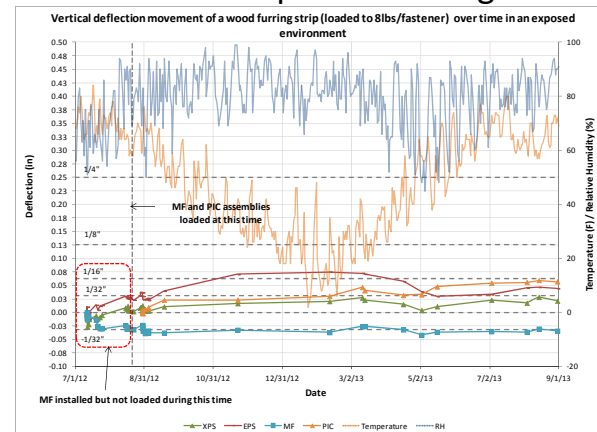
Exterior Exposure Testing

- Looked at long term movement of systems under sustained loads in an exposed environment

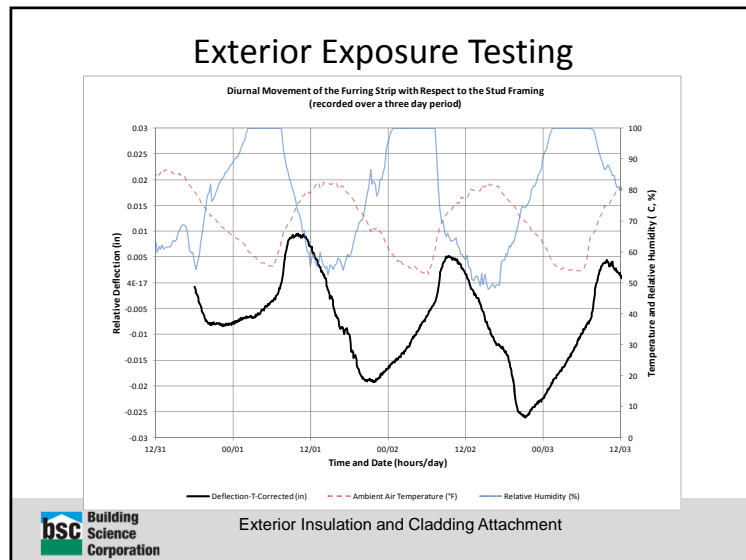
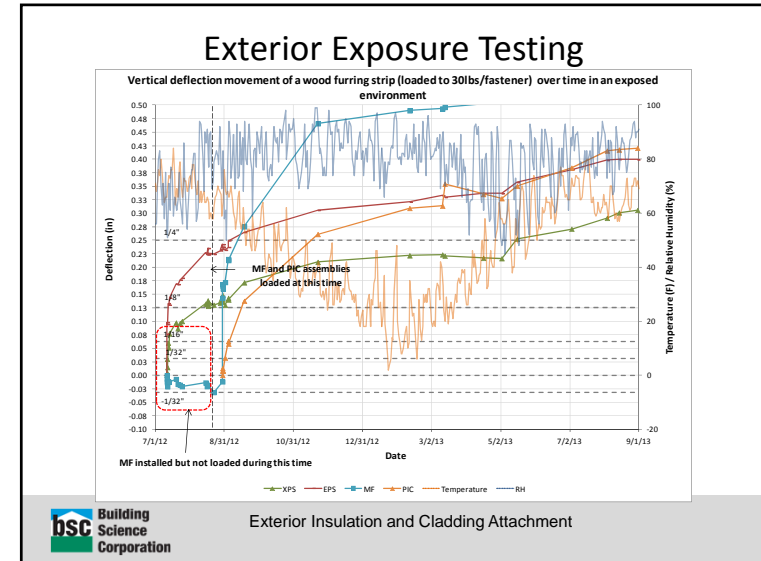
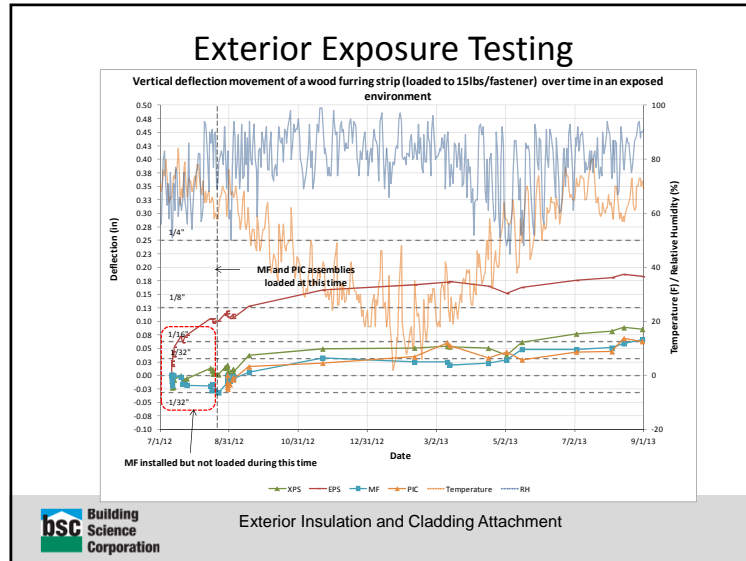


Exterior Insulation and Cladding Attachment

Exterior Exposure Testing



Exterior Insulation and Cladding Attachment



- ### Conclusions (System Mechanics)
- Initial load response measurements are on the order of 40 to 50lbf/fastener at 1/16" deflection and 4" of insulation
 - Insulation type does not appear to be overly significant
 - Capacity is a function of the number of fasteners used.
 - Capacity would be expected to increase for less insulation due to higher fastener component at a smaller cantilever
 - Friction component is significant, but highly variable due to initial clamping magnitudes and thermal expansion and contraction of materials
 - Compression strut component is present, however the magnitude of the impact is difficult to quantify.
- Exterior Insulation and Cladding Attachment
-

Conclusions (Long Term Exposure)

- System creep was apparent at high per fastener sustained loading (30lbs/fastener)
- At low per fastener loads (8lbs/fastener) the system demonstrated stable performance
- At moderate per fastener load (15lbs/fastener) the system demonstrated relatively stable performance, though there is some possible slight indication of system creep



Exterior Insulation and Cladding Attachment

Recommendations

- Based on the results of the testing it is currently recommended to use a maximum load per fastener of no more than 10lbs for up to 4" of insulation

Vertical fastener spacing (in) per cladding weight

Cladding weight (psf)	16" oc Furring	24" oc Furring
5	18	12
10	9	6
15	6	4
20	4	3
25	3	2



Exterior Insulation and Cladding Attachment